

HYPE+

Elevate Your Experience

Premium Nicotine & Energy Pouches for
the Modern Lifestyle

www.hypeplus.co

HYPE+

The Premium Choice for Energy & Nicotine Satisfaction

HYPE+ is a premium European manufacturer of nicotine and energy pouches. We deliver consistent quality, scalable logistics, and a portfolio designed to meet growing demand in two high performing categories.

Nicotine pouches

smoke free, discreet alternatives to cigarettes and vaping.

Energy pouches

a healthier, sugar-free alternative to energy drinks.

Our focus:

premium quality, strong consumer appeal, and reliable supply for our partners worldwide.

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HYPE+ features two main product lines: Nicotine Pouches and Energy Caffeine Pouches. Each is crafted for optimal enjoyment and convenience, offering a wide range of flavors and strengths to suit every preference.

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Nicotine Pouches

Strengths from
12mg – 24mg per pouch

Wide range of flavors
Mint, Citrus, Wintergreen, etc.

Designed to meet consumer
demand for smoke-free nicotine solutions

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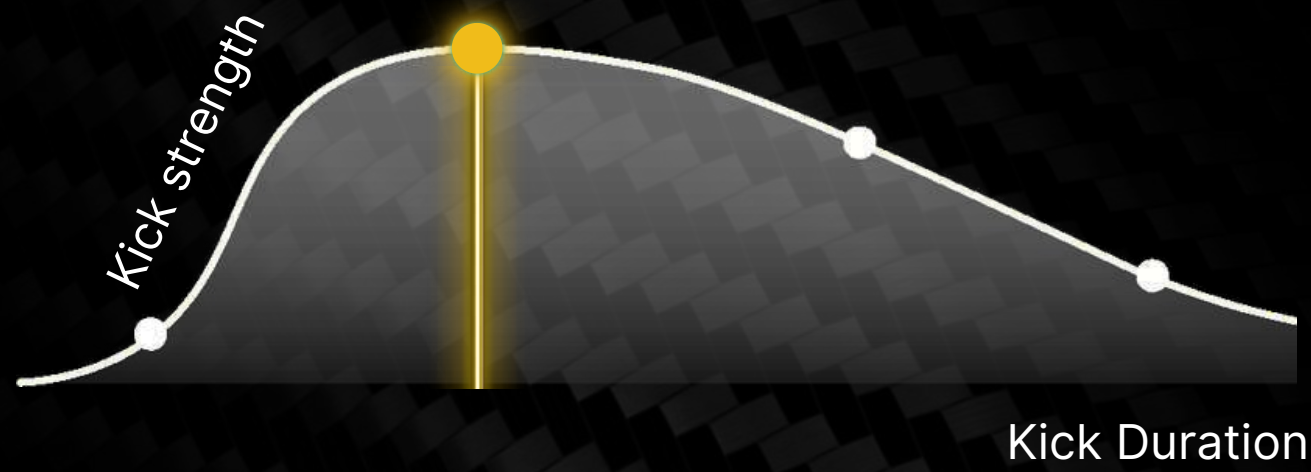


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Extreme Gold

Experience the gold standard of strength with HYPE+ Extreme Gold. Bold, smooth, and premium crafted in Europe for those who demand more.

Net Weight	15g
Pouch Weight	0.75g
Nicotine in Pouch	24MG
Pouches	20



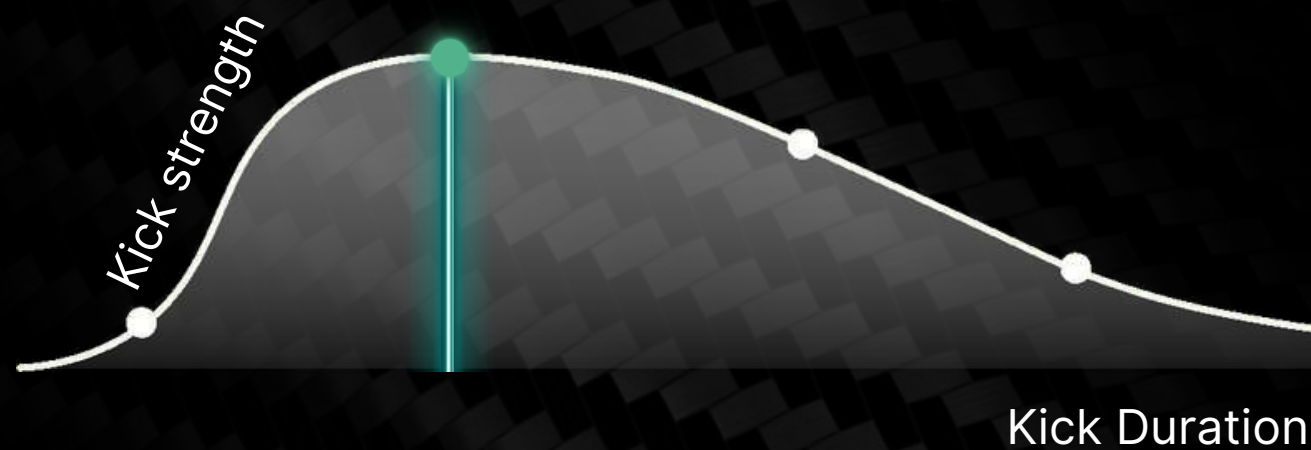
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Winter Green

Refresh your senses with the crisp and invigorating flavor of fresh mint. Winter Green delivers a smooth, revitalizing experience that keeps you feeling fresh all day.

Net Weight	15g
Pouch Weight	0.75g
Nicotine in Pouch	20MG
Pouches	20



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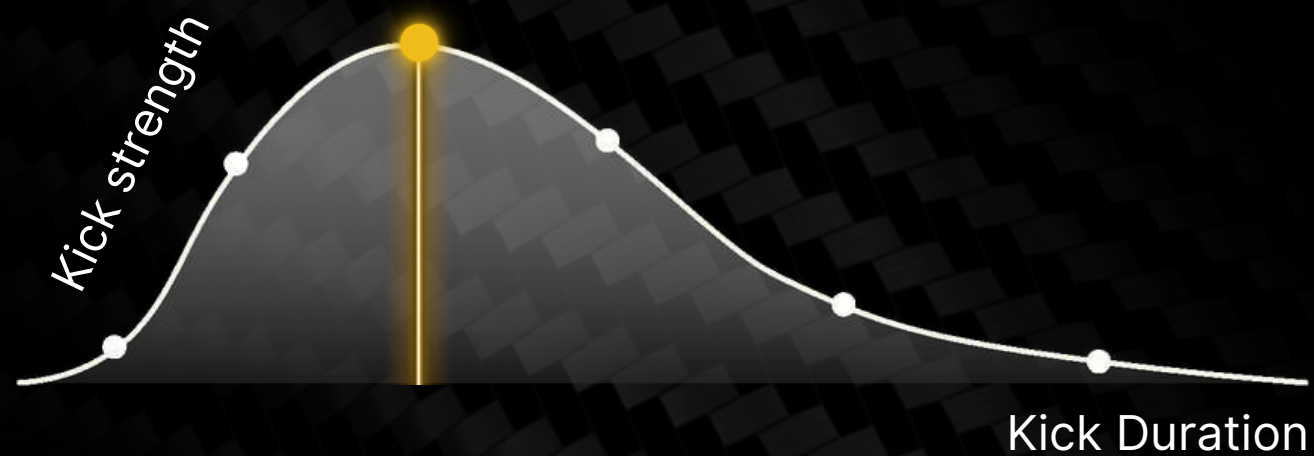


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Fresh Citrus

A zesty, tangy blend of lemon and lime that awakens your senses. The vibrant citrus flavor provides a bold, refreshing taste that's perfect for a mid day recharge.

Net Weight	15g
Pouch Weight	0.75g
Nicotine in Pouch	16MG
Pouches	20



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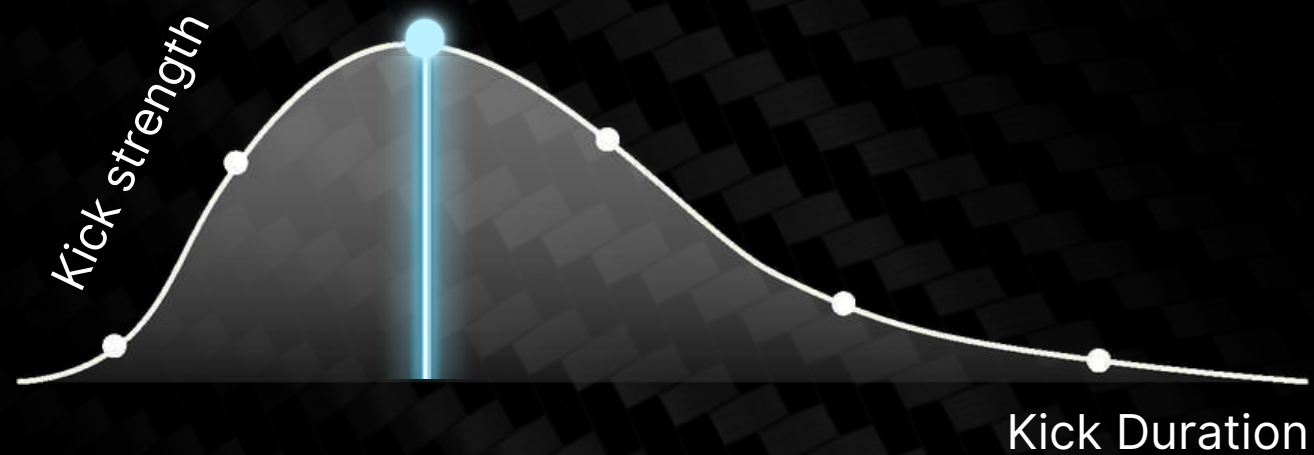


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Arctic Mint

Arctic Mint offers a light yet cool mint experience, perfect for those who enjoy a more subtle, crisp flavor. Ideal for unwinding without overwhelming intensity.

Net Weight	15g
Pouch Weight	0.75g
Nicotine in Pouch	12MG
Pouches	20



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Energy Pouches

80MG CAFFEINE PER POUCH
ZERO SUGAR, ZERO CALORIES

FLAVORS:

Cappuccino, Bubblegum, and more coming soon

Stronger versions are in development and will be launched to meet demand for higher intensity energy products

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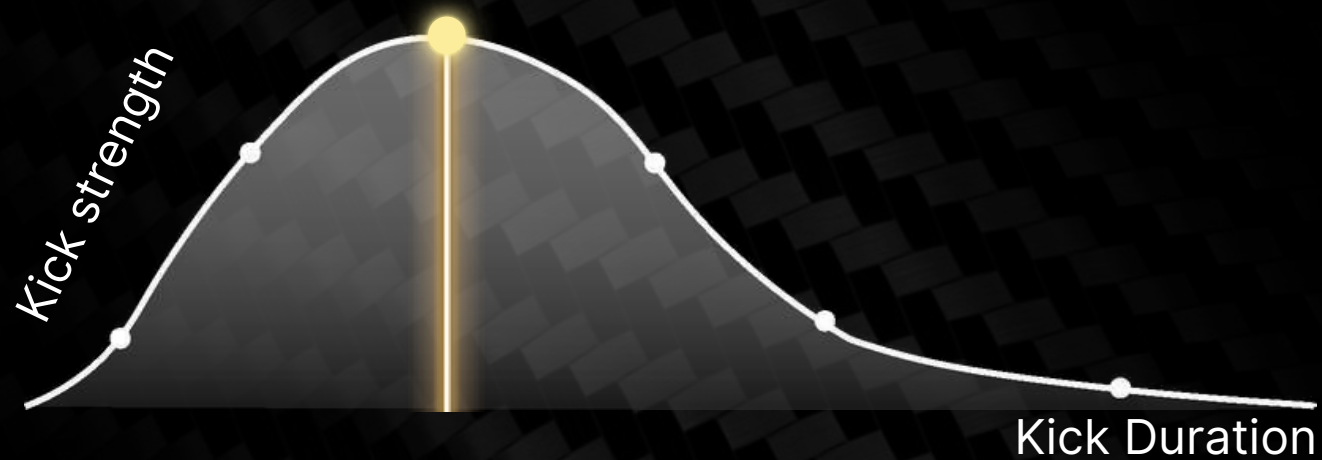


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⚡Cappuccino

A rich, smooth cappuccino flavor that gives you the warmth and energy of a freshly brewed coffee. Perfect for those who love coffee's full-bodied taste with an energy kick.

Net Weight	15g
Pouch Weight	0.75g
Caffeine in Pouch	80MG
Pouches	20



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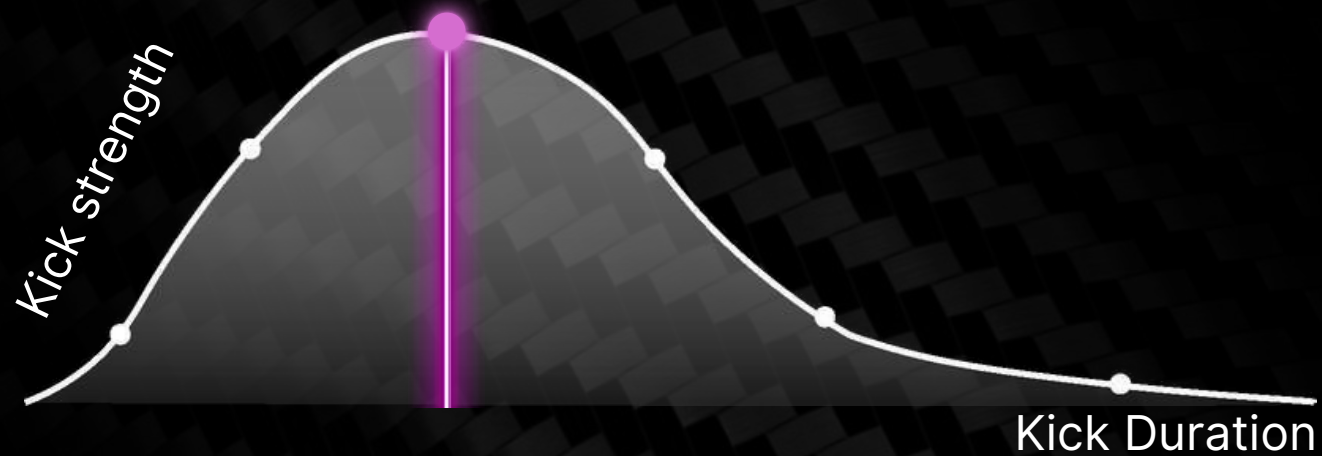


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⚡Bubblegum

Fun, sweet, and nostalgic, the Bubblegum pouch combines a playful bubblegum flavor with the energy boost you need to stay focused and powered up.

Net Weight	15g
Pouch Weight	0.75g
Caffeine in Pouch	80MG
Pouches	20



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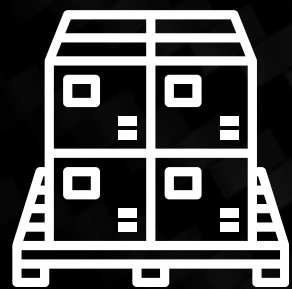


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Efficient Packaging & Hassle Free Ordering

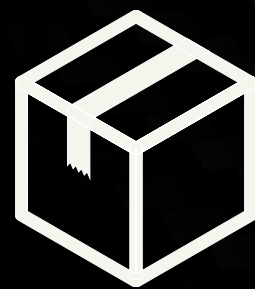
At HYPE+, we ensure that every order is delivered with precision and care. Our packaging and ordering system is designed to meet your needs, whether you're a retailer or a consumer.

Packaging Details



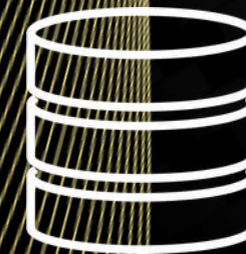
10,080
cans in a pallet

Each pallet is carefully packed with 10,080 cans, ensuring large orders are organized and easy to handle.



240
cans in a box

Every box contains 240 cans, making it easy to manage smaller orders while maintaining product integrity.



10
cans in one row

Our packaging layout includes 10 cans in one row for optimal stacking, ensuring products arrive safely without damage.

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Coming Soon

Get Ready for What's Next

Exciting new flavors are on the horizon. Stay tuned for exclusive launches that will take your experience to the next level!



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Market Opportunity

NICOTINE POUCHES:

fastest growing nicotine format in Europe, with strong adoption in the Middle East.

ENERGY MARKET:

consumers shifting away from high sugar energy drinks toward functional, healthier alternatives.

DUAL CATEGORY ADVANTAGE:

HYPE+ taps into both markets, giving retailers diversified growth and cross selling potential.



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Competitive Edge

PREMIUM QUALITY, EUROPEAN MADE:
strong consumer trust vs. generic imports

MODERN BRANDING:
competitive with ZYN, VELO, Lyft

HIGH-DEMAND CATEGORIES:
nicotine + energy

PIPELINE INNOVATION:
stronger energy pouches coming soon

FLEXIBLE DISTRIBUTION:
scalable from small orders to bulk pallets

STRONG MARGINS:
built-in profitability for distributors and retailers

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Contact Us

Get in Touch with HYPE+

Ready to elevate your experience? Reach out to us for more information and connect with the HYPE+ team.



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